

The Personality Brokers The Strange History Of Myers Briggs And The Birth Of Personality Testing

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Summary:

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The Personality Brokers: The Strange History of Myers ... The Personality Brokers is the fascinating history behind the Myers-Briggs test and the mother-daughter duo who created it. The book was incredibly well-written and well-researched and raised interesting questions about personality psychology, which interest me greatly. "The Personality Brokers" Conjures the Mother and Daughter ... "The Personality Brokers" contains a judicious amount of historical context. We learn, for instance, how the Office of Strategic Services requested the first set of Isabel's test booklets. The Personality Brokers - PenguinRandomHouse.com "Inventive and beguiling" The Personality Brokers is history that reads like biography that reads like a novel--a fluid narrative that defies expectations and plays against type." "New York Times "Riveting [and] far-reaching" [Emre] brings the skills of a detective, cultural critic.

Book Marks reviews of The Personality Brokers by Merve Emre A history of the hugely popular Meyers-Briggs personality test, conceived a century ago by a mother and her daughter--"fiction writers with no formal training in psychology"and how it insinuated itself into our boardrooms, classrooms, and beyond. The Personality Brokers - Quiet Revolution The Personality Brokers By Merve.Emre Excerpted with permission from Chapter Fourteen: One in a Million of The Personality Brokers: The Strange History of Myers-Briggs and Personality Testing. The Personality Brokers: The Strange History of Myers ... The Personality Brokers is history that reads like biography that reads like a novel--a fluid narrative that defies expectations and plays against type." --New York Times "Riveting [and] far-reaching.

The Personality Brokers | Merve Emre | 9780385541909 ... NetGalley is a site where book reviewers and other professional readers can read books before they are published, in e-galley or digital galley form. Members register for free and can request review copies or be invited to review by the publisher. The personality brokers - Late Night Live - ABC Radio ... Author Merve Emre discusses her book The personality brokers: the strange history of Myers-Briggs and the birth of personality testing.

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